



BEYOND *the* GATES

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Meet
Patti
HOECH

OUR STORIES • OUR PHOTOS • OUR COMMUNITY

Meet PATTI HARRELL HOECH

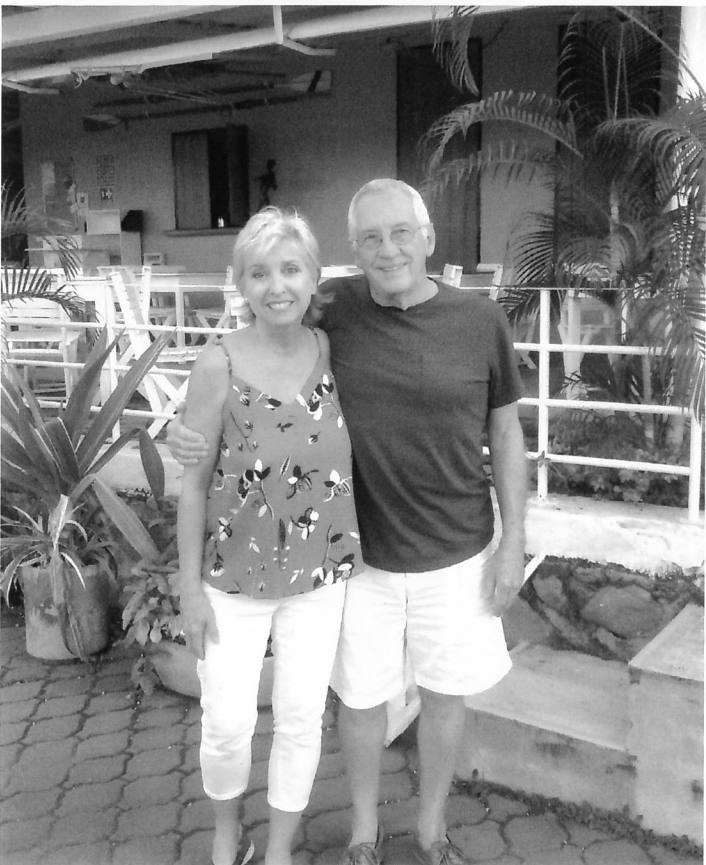
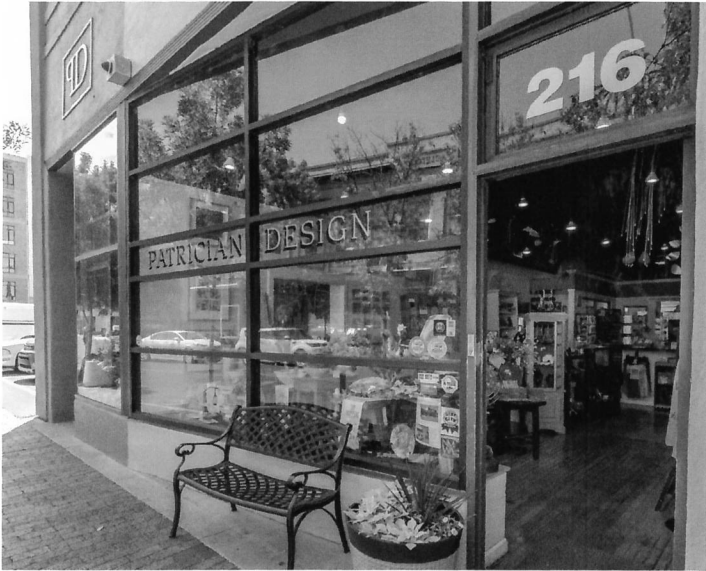
YOUR NEIGHBOR AND OWNER OF PATRICIAN DESIGN

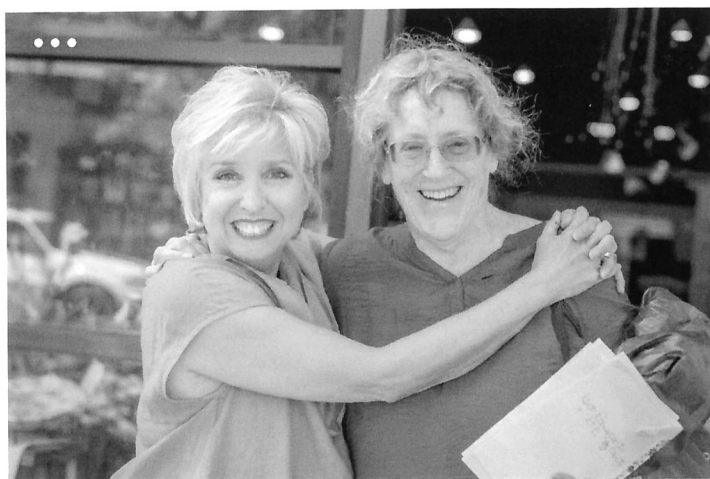


Originally from Washington, D.C., through a series of interesting decisions and coincidental “roots” I settled in Albuquerque soon after college coming to love the energy, art, dramatic landscapes, cultural uniqueness, and so much that is magic about this special place.

Having attended Lynchburg College nestled in the rolling hills of Virginia and transferring to Mount Vernon College for Women in D.C. (now part of GW University) to pursue my love of interior design, I graduated and took a few diversionary sidetracks with the airlines before grounding myself in the world of design that I have loved since childhood. I attribute this intrinsic sense of design to my mother (also a longtime resident of Tanoan) who has always expressed a profound appreciation for anything of beauty. From my earliest recollections, she framed observations, made her own design decisions, sought events and traveled through life with a natural enjoyment of good design.

In 1984 I established my own interior design firm, PATRICIAN DESIGN. Over the years I have enjoyed contributing to a wide variety of commercial and residential interiors. As a strong advocate for the revitalization of downtown, I have invested in my building encouraging others to do so and have worked consistently to promote local businesses at the heart of our city. Located in a vintage storefront on historic Gold Avenue,





we have an impressive collection of participating artists of a vast array of media offering unique gifts and decorative accessories including paintings, pottery, sculpture, textile art, jewelry and other wearable art. Supporting local artists is our emphasis. Also on the premises, my design studio offers an extensive source library of thousands of fabrics and design materials for clients to peruse and borrow to assemble their designs. I love solving problems and bringing effective, pleasing design solutions to improve the quality of life, healthcare interiors, entertainment venues and the workplace for my many diverse clients.

My husband Don and I were married in 1997 and moved into our current home in Tanoan that we have enjoyed remodeling over the years. Don is a retired naval officer having flown for most of his career and has been well established in real estate development since retiring from the Navy. We enjoy traveling, but in recent years it has been more focused on family since kids and grandkids have moved from Albuquerque and our time between

coasts is challenging. Mexico calls to us every winter to play in the tropics with exciting design influences, fabulous international food and great friends.

I love hiking and specifically make it up the convenient, yet no less spectacular, La Luz Trail in our magnificent Sandia Mountain several times each summer. I like time with family, martinis and parties, cooking, entertaining with friends, colors and textures, warm weather, warm oceans, animals of most types, good humor, good grammar, good penmanship, creativity, and any opportunity to be energized by good design.

Tanoan is a wonderful place to live. Set on an undulating landscape at the foothills of the majestic Sandia Mountain, the panoramic views are spectacular, the patio parties at the Club are great fun and provide a perfect venue to gather with neighbors, security is comforting and everyone seems happy to be a part of this special community.